

PROGRAM SPONSORSHIP OPPORTUNITIES AND BENEFITS

PICK OF THE LITTER - TITLE SPONSORSHIP: \$25,000 PER PROGRAM

- Full-page, four-color advertisement in our Tabby Tabloid Magazine with circulation of over 5,000, twice annually
- Social media recognition with your logo on Facebook over 9,000 followers, Twitter and Instagram
- Hyperlinked logo and sponsorship listed on www.hermitagecatshelter.org website
- Verbal and visual credit of sponsorship in media interviews; i.e., The Morning Blend, KVOA and KGUN news along with radio (one-time monthly)
- Logo placement in all of our direct mail appeals pertaining to supported program to over 5,000 donors, four or more times annually
- Logo placement on event invitations and flyers
- Logo placement on staff, volunteer and retail shirts
- Logo placement on Hermitage advertisements at the Loft Cinema on all 4 screens for 1 year
- Logo placement on over 5,000 monthly e-blasts to donors
- Logo placement on Hermitage literature including the bi-annual Tabby Tabloid Magazine, annual report and program literature
- Logo placement on collection boxes at 50 retail locations in Tucson
- Logo placement at The Hermitage No-Kill Cat Shelter & Sanctuary with over 6,000 annual visitors

COMPANION PARTNER SPONSORSHIP: \$15,000 PER PROGRAM

- Half-page, four-color advertisement in our Tabby Tabloid Magazine with circulation of over 5,000, twice annually
- Social media recognition with your logo on Facebook over 9,000 followers, Twitter and Instagram
- Hyperlinked logo and sponsorship listed on www.hermitagecatshelter.org website
- Verbal and visual credit of sponsorship in media interviews; i.e., The Morning Blend, KVOA and KGUN news along with radio (one-time monthly)
- Logo placement in all of our direct mail appeals pertaining to supported program to over 5,000 donors, four or more times annually
- Logo placement on over 5,000 monthly e-blasts to donors
- Logo placement on Hermitage literature including the bi-annual Tabby Tabloid Magazine, annual report and program literature
- Logo placement at The Hermitage No-Kill Cat Shelter & Sanctuary with over 6,000 annual visitors

ADVOCATE - SUPPORT SPONSORSHIP: \$5,000 PER PROGRAM

- Social media recognition with your logo on Facebook over 9,000 followers, Twitter and Instagram
- Hyperlinked logo listed on www.hermitagecatshelter.org website
- Verbal and visual credit of sponsorship in media interviews; i.e., The Morning Blend, KVOA and KGUN news along with radio (one-time monthly)
- Logo placement on over 5,000 monthly e-blasts to donors
- Logo placement on Hermitage literature including the bi-annual Tabby Tabloid magazine, annual report and program literature